



LIZ BRAVERMAN

GRAPHIC DESIGNER

LIZBRAVERMAN.COM
(660) 596-1517
LIZBRAVERMAN@GMAIL.COM

EDUCATION

BFA in Graphic Design
05/13 - GPA 3.6 - Cum Laude
Honors College
University of Central Missouri

SKILLSET

Adobe Creative Suite: InDesign, Illustrator, Photoshop, Adobe XD, After Effects, Dreamweaver; Figma, MailChimp, Hubspot, Microsoft 365, HTML, CSS, Javascript, Visual Design, UI/UX Design, Image Retouching and Composition, Print and Digital Collateral and Advertising, Wordsflow, Webdam, Trello, Project Management, Front-End Website Design, Wireframing, Mockups, Prototyping

ORGANIZATIONS

AIGA Kansas City
07/16-06/21
Communications Chair,
Director of Content,
Associate Web & Eblast

EXPERIENCE

Web Designer - 10/21 - present Paciolan

Uploads "pick your own" seat maps to various collegiate and performance venue sites.

Freelance Graphic Designer - 07/21 - present Various graphic design freelance projects

Marketing Specialist - 05/19-06/21 Milbank Manufacturing Co.

Created general and technical product flyers and large product pieces like brochures and booklets; designed print and web advertisements; designed t-shirts, tradeshow banners, billboards, flags; created inter-company event branding; created and updated website pages; designed landing pages for advertisements; explored ways to increase and improve website content; developed design file standards and templates; created SOPs; organized and cleaned up asset and file storage

Graphic Designer II - 01/17-05/19 Dealer.com - Cox Automotive

Created graphics for customer's website or customer advertising on external websites; graphics were either new requests, revisions for customer or compliance, or past creative revitalization; designed for themes project every other month--created image collection for template use by other designers; recreated creative assets for Lincoln's 2018 Wish List campaign for Dealer.com platform; presented with "Be the Energy" award for being a positive influence in the workspace and for involvement in inner-office organizations

Support Analyst - 06/16-01/17 Dealer.com - Cox Automotive

Website Design Support - 01/15-06/16 VinSolutions - Cox Automotive

